



# paramount

*Where Sleep is Paramount™*

## 1935

### *Lux Firm*

Our flagship east coast luxury mattress collection pays homage to Paramount Sleep Company's founding in Norfolk, Virginia, in 1935. The innovative design draws inspiration from calming and peaceful ambiance of the coastal shores. Drift off into a deep, restful slumber that you deserve.

#6936



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



HANDCRAFTED  
IN THE USA

The Seal of Cotton is a trademark of Cotton Incorporated.

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## KEY FEATURES #6936

- 1. DESIGNER LUXURY COOLING KNIT FABRIC** A high-end, stylish knit material crafted for mattresses that combines a soft, upscale feel with cooling technology to promote airflow and maintain a comfortable sleep temperature.
- 2. COMPRESSION HAND TUFTING** A true mark of quality, durable fasteners applied by hand secure all upholstery layers for reduced body impressions, enhance support, and longevity.
- 3. NATURAL FR RAYON FIBER** The fire-retardant fiber is the most natural design made from a rayon and silicate combination.
- 4. SILK, WOOL & CASHMERE** The perfect blend of these fibers added to the quilt offer natural temperature regulation and moisture wicking.
- 5. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 6. HIGH-DENSITY SUPPORT FOAM** High-quality, dense support foams conform to your body, which diminishes uncomfortable pressure points while you sleep.
- 7. NATURAL LATEX LUMBAR SUPPORT** Added to the center third of the mattress, this natural material enhances support where the body needs it most.
- 8. CERTIFIED ORGANIC MEDIUM LATEX** Hypoallergenic, antimicrobial, and resistant to dust mites, mold, and mildew. The responsive structure of organic latex gently lifts and conforms to the body, evenly distributing weight for balanced support and pressure relief.
- 9. HIGH-DENSITY COPPER-INFUSED MEMORY FOAM** Copper-infused memory foam is designed to stay cool, clean, and more supportive by combining the pressure-relieving comfort of memory foam, promoting a fresher, more restorative sleep experience.
- 10. ECO-FRIENDLY UPHOLSTERY PAD** The sustainable firm upholstery layer provides deep down support.
- 11. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** The zoned design reduces pressure points in the shoulders and hip and enhances support to the lumbar and knees.
- 12. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 13. UPHOLSTERY-GRADE FOAM ENCASEMENT** In addition to sealing the innerspring, the encasement delivers a durable, comfortable seat edge and 20% more sleep surface to the mattress.
- 14. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 15. HIGH-DENSITY BASE FOAM** Provides optimal support for all the pocket springs.

