

paramount Where Sleep is Paramount.

1935

Lux Firm

Our flagship east coast luxury mattress collection pays homage to Paramount Sleep Company's founding in Norfolk, Virginia, in 1935. The innovative design draws inspiration from calming and peaceful ambience of the coastal shores. Drift off into a deep, restful slumber that you deserve.

#6936















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KEY FEATURES #6936

- 1. **DESIGNER LUXURY COOLING KNIT FABRIC** A high-end, stylish knit material crafted for mattresses that combines a soft, upscale feel with cooling technology to promote airflow and maintain a comfortable sleep temperature.
- 2. COMPRESSION HAND TUFTING Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- **3. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- **4. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- **5. COOLING GEL CONTOUR FOAM** The infusion of cooling gel to plush quilting foam allows it to better mold to the contours of your body providing more pressure relief and support throughout the mattress.
- **6. HIGH-DENSITY SUPPORT FOAM** High-quality, dense support foams conform to your body, which diminishes uncomfortable pressure points while you sleep.
- 7. NATURAL LATEX LUMBAR SUPPORT Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- **8. CERTIFIED ORGANIC MEDIUM LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- **9. HIGH-DENSITY COPPER-INFUSED MEMORY FOAM** Copper-infused memory foam is designed to stay cool, clean, and more supportive by combining the pressure-relieving comfort of memory foam, promoting a fresher, more restorative sleep experience.
- **10. RECYCLED INSULATOR PAD** The high density recycled insulator pad in the upholstery layers provides deep down support and pressure relief.
- 11. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- **12.100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- **13. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- **14.896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 15. HIGH-DENSITY BASE FOAM Provides optimal support for all the pocket springs.

