

# paramount

## Legacy

The ultimate in East Coast luxury awaits you in the Paramount Legacy Arthur line. Each bed encompasses artisan techniques of hand side-stitching, and both inner and outer hand-tufting. This, combined with the highest quality components, including a 100% natural cotton (calico) encased coil unit, and an additional 50 pounds of organic cotton, provides an unrivaled sleep experience.

Our new Paramount Legacy line honors the late Arthur Diamonstein, former president and chairman of the board of Paramount Sleep. Paramount is one of the oldest, and among very few, multi-generational, family-owned-and-operated mattress manufacturers left in the U.S. Arthur's stewardship and promise of quality products guided Paramount Sleep for more than 50 years. The Paramount Legacy line is a direct result of this promise. Mr. D., as he was affectionately known, will be truly missed, but his legacy lives on.

### Our Mission

We are dedicated to delivering better sleep for a better tomorrow. We handcraft innovative, stylish sleep products that provide our customers with the highest quality sleep, every night.

### Our Core Values

People | Product | Process | Planet



**PARAMOUNT**  
SLEEP COMPANY

Handcrafted in USA since 1935

(757) 855-3321  
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**paramount**  
*Where Sleep is Paramount*™

90<sup>th</sup> Year ANNIVERSARY

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## Celebrating 90 Years of Craftsmanship

Our flagship **East Coast Luxury mattress collection** pays homage to Paramount Sleep Company's founding in Norfolk, Virginia, in 1935. The innovative design draws inspiration from calming and peaceful ambiance of the coastal shores. Drift off into a deep, restful slumber, lulled by the soothing rhythm of the waves in an aquatic-inspired sleep sanctuary with the newly redesigned Paramount Collection.



### Temperature Regulation

#### New Zealand Wool & Cashmere Blend

The perfect blend of these two natural fibers is added to the quilt to naturally regulate temperature and wick away moisture.



### Pressure Relief

#### Certified Organic Latex

OEKO-TEX certified, hypoallergenic and resistant to dust-mites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distributes weight evenly.



### East Coast Luxury

Firm | Luxury Firm | Plush | Euro Top

Luxury Top Plush | Luxury Top Medium

The cooling stretch knit fabric of the collection encases a quilt featuring 100% natural New Zealand wool-cashmere that provides a gentle sleeping surface and maintains its loft over time. Natural latex in the upholstery layers breathes up to seven times better and provides up to 33% more pressure relief.



### Support

#### 896 Firm & Plush 3-Zone Pocket Spring

Firm, Luxury Firm and Euro Top models use an 896 pocketed spring unit with 13.75-gauge springs for firmer, deep-down support.



### Durability

#### Compression Hand Tufting

All Paramount collection beds are compression hand tufted to create loft that works against the body; virtually reducing body impressions and extending the life of your mattress.



#### 20-Year Warranty

The unsurpassed 20-year non-prorated warranty backs up the quality materials and craftsmanship.

The Cotton Incorporated Seal represents a commitment to high-quality, traceable natural cotton in products. Breathable cotton enhances airflow through the mattress, ensuring temperature control for a cooler, more comfortable night's sleep.

All of our foams are CertiPUR-US certified to ensure they have very low VOC emissions and are free from ozone depleters, chemical flame retardants, mercury and other heavy metals, formaldehyde, and phthalates.

We use GOLS (Global Organic Latex Standard) certified natural latex. GOLS certifies that the latex is organic in origin, socially justifiable, environmentally friendly, and traceable from plantation to retailer.

Paramount Sleep is an A+ Member of the Better Business Bureau.

Our products are designed, specified and made in the United States. We continuously work to reduce our environmental footprint in our factory and throughout our logistics network.

