

paramount  
*Where Sleep is Paramount™*

# ISADORE

## *Extra Firm*

Our flagship east coast luxury mattress collection pays homage to Paramount Sleep Company's founding in Norfolk, Virginia, in 1935. The innovative design draws inspiration from calming and peaceful ambience of the coastal shores. Drift off into a deep, restful slumber that you deserve.

#6918



20 YEAR WARRANTY



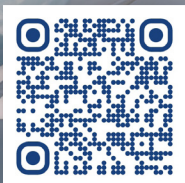
AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



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IN THE USA

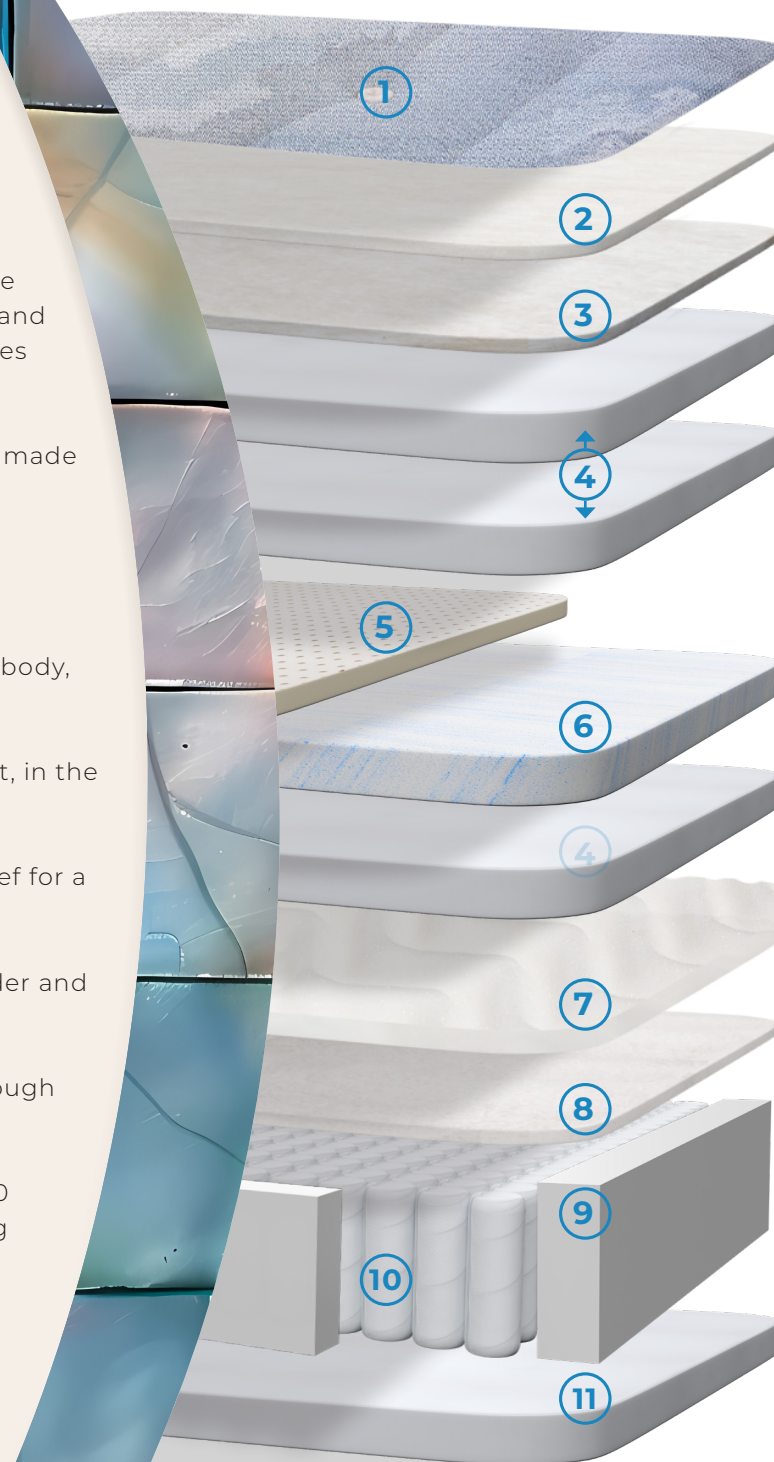


The Seal of Cotton is a trademark of Cotton Incorporated.

# ISADORE *Extra Firm*

## KEY FEATURES #6918

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 3. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- 4. HIGH-DENSITY SUPPORT FOAM** High-quality, dense support foams conform to your body, which diminishes uncomfortable pressure points while you sleep.
- 5. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 6. COOLING GEL MEMORY FOAM** Provides superior motion separation and pressure relief for a peaceful night's rest with minimal partner disturbance.
- 7. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 8. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 9. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 10. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 11. HIGH-DENSITY BASE FOAM** Provides optimal support for all the pocket springs.





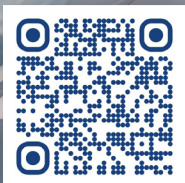
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# ISADORE

## *Plush*

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#6919



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



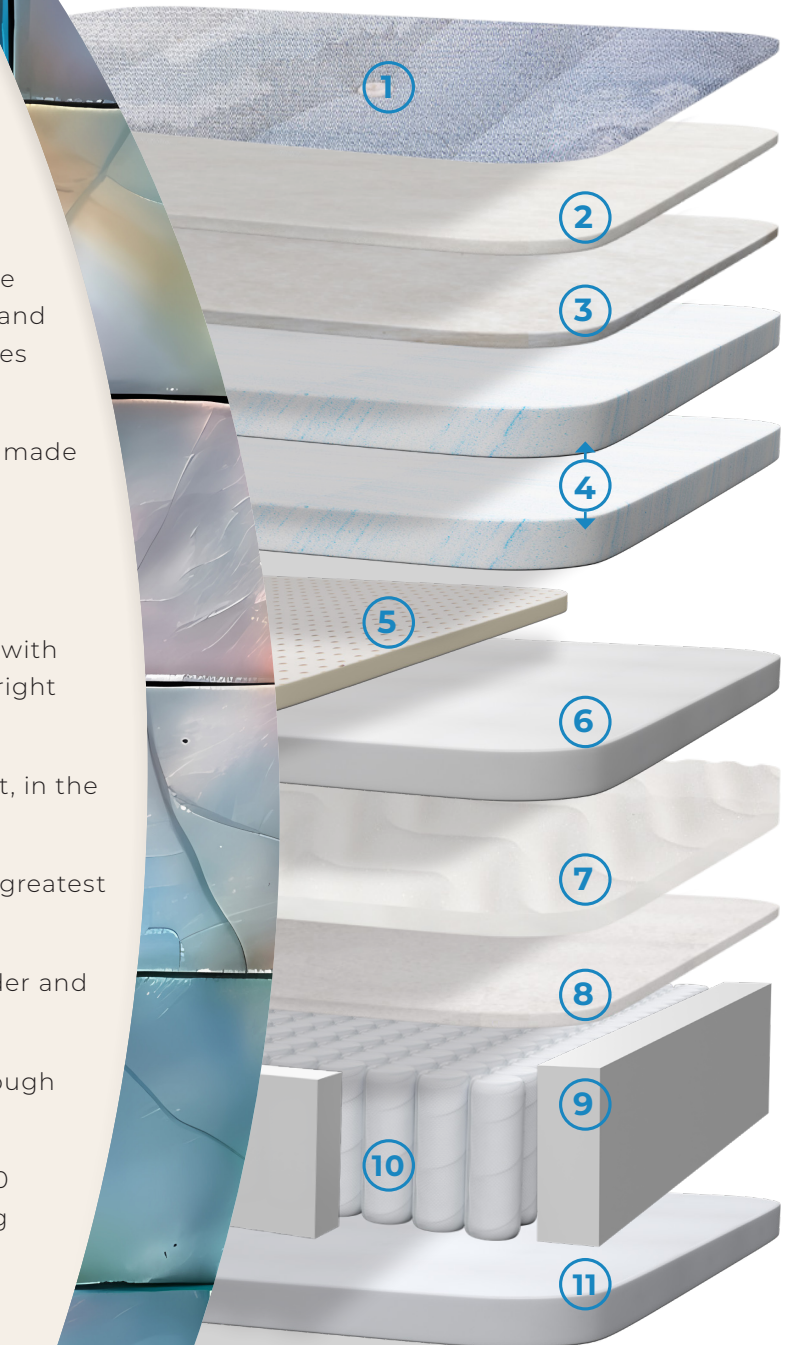
HANDCRAFTED  
IN THE USA

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# ISADORE *Plush*

## KEY FEATURES #6919

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 3. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- 4. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 5. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 6. HIGH-DENSITY PLUSH MEMORY FOAM** Quick recovery memory foam provides the greatest level of motion separation and pressure relief.
- 7. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 8. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 9. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 10. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
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# paramount

*Where Sleep is Paramount™*

## 1935

### *Lux Firm*

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#6936



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



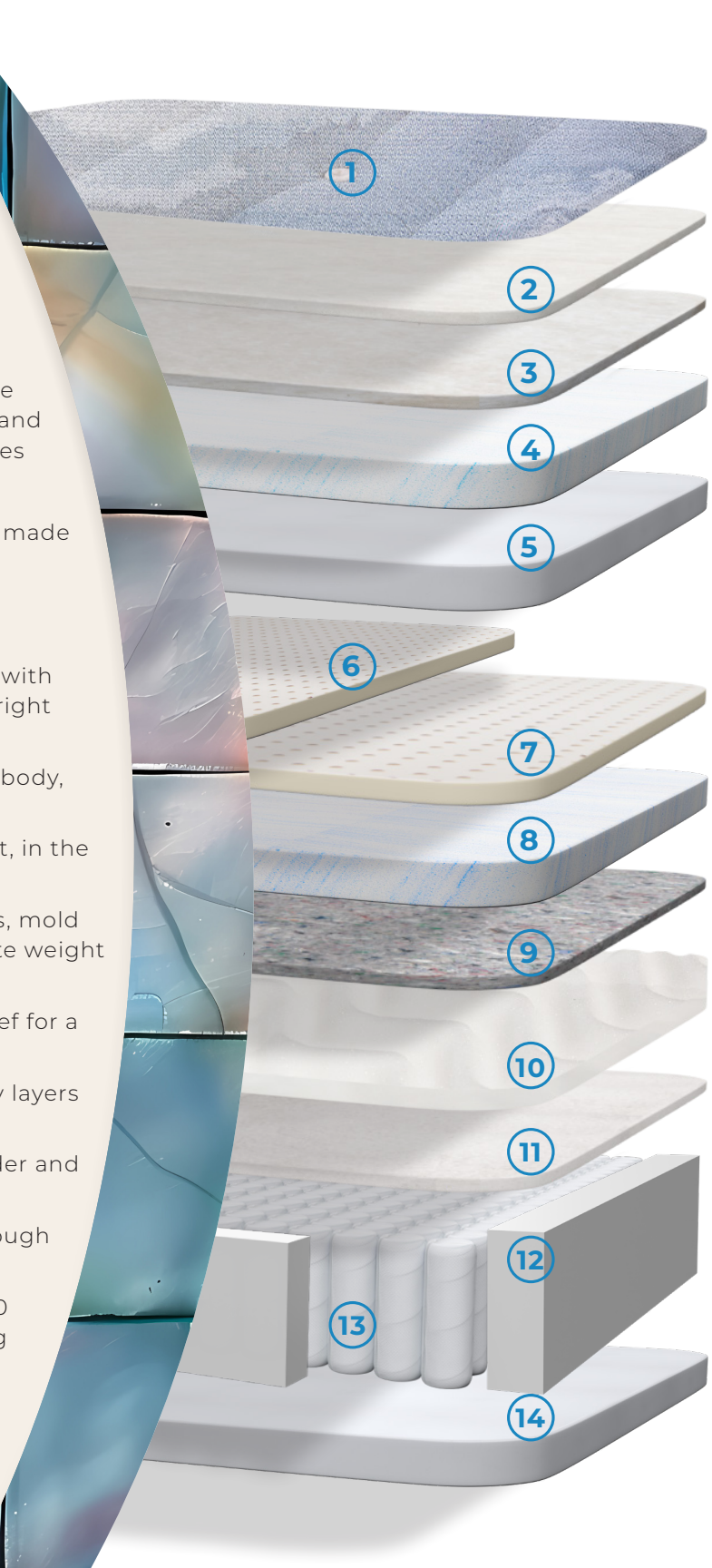
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# 1935 *Luxury Firm*

## KEY FEATURES #6936

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 3. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- 4. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 5. HIGH-DENSITY SUPPORT FOAM** High-quality, dense support foams conform to your body, which diminishes uncomfortable pressure points while you sleep.
- 6. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 7. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 8. COOLING GEL MEMORY FOAM** Provides superior motion separation and pressure relief for a peaceful night's rest with minimal partner disturbance.
- 9. RECYCLED INSULATOR PAD** The high density recycled insulator pad in the upholstery layers provides deep down support and pressure relief.
- 10. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 11. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 12. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 13. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 14. HIGH-DENSITY BASE FOAM** Provides optimal support for all the pocket springs.





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*Where Sleep is Paramount™*

## 1935

### *Plush*

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#6937



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



HANDCRAFTED  
IN THE USA

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# 1935 *Plush*

## KEY FEATURES #6937

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
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- 2. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- 3. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 4. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 5. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 6. HIGH-DENSITY PLUSH MEMORY FOAM** Quick recovery memory foam provides the greatest level of motion separation and pressure relief.
- 7. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 8. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 9. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 10. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 11. HIGH-DENSITY BASE FOAM** Provides optimal support for all the pocket springs.





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*Where Sleep is Paramount™*

## 1935

### *Euro Top*

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#6938



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



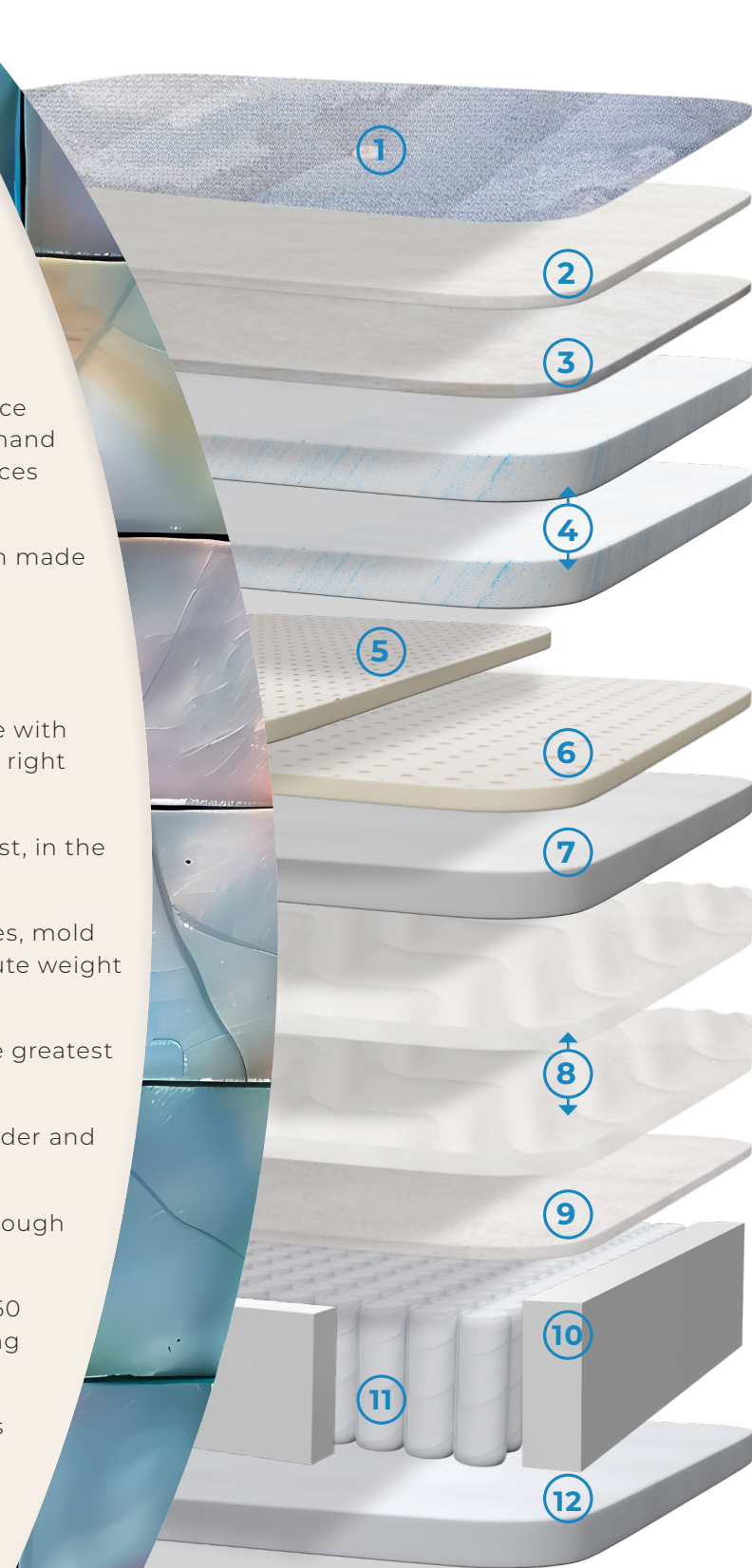
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# 1935 *Euro Top*

## KEY FEATURES #6938

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
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- 4. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 5. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 6. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 7. HIGH-DENSITY PLUSH MEMORY FOAM** Quick recovery memory foam provides the greatest level of motion separation and pressure relief.
- 8. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 9. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 10. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 11. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 12. HIGH-DENSITY BASE FOAM** Provides optimal support for all the pocket springs.







# paramount

*Where Sleep is Paramount™*

## LARCHMONT

### *Luxury Top Plush*

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#6943



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY



HANDCRAFTED  
IN THE USA

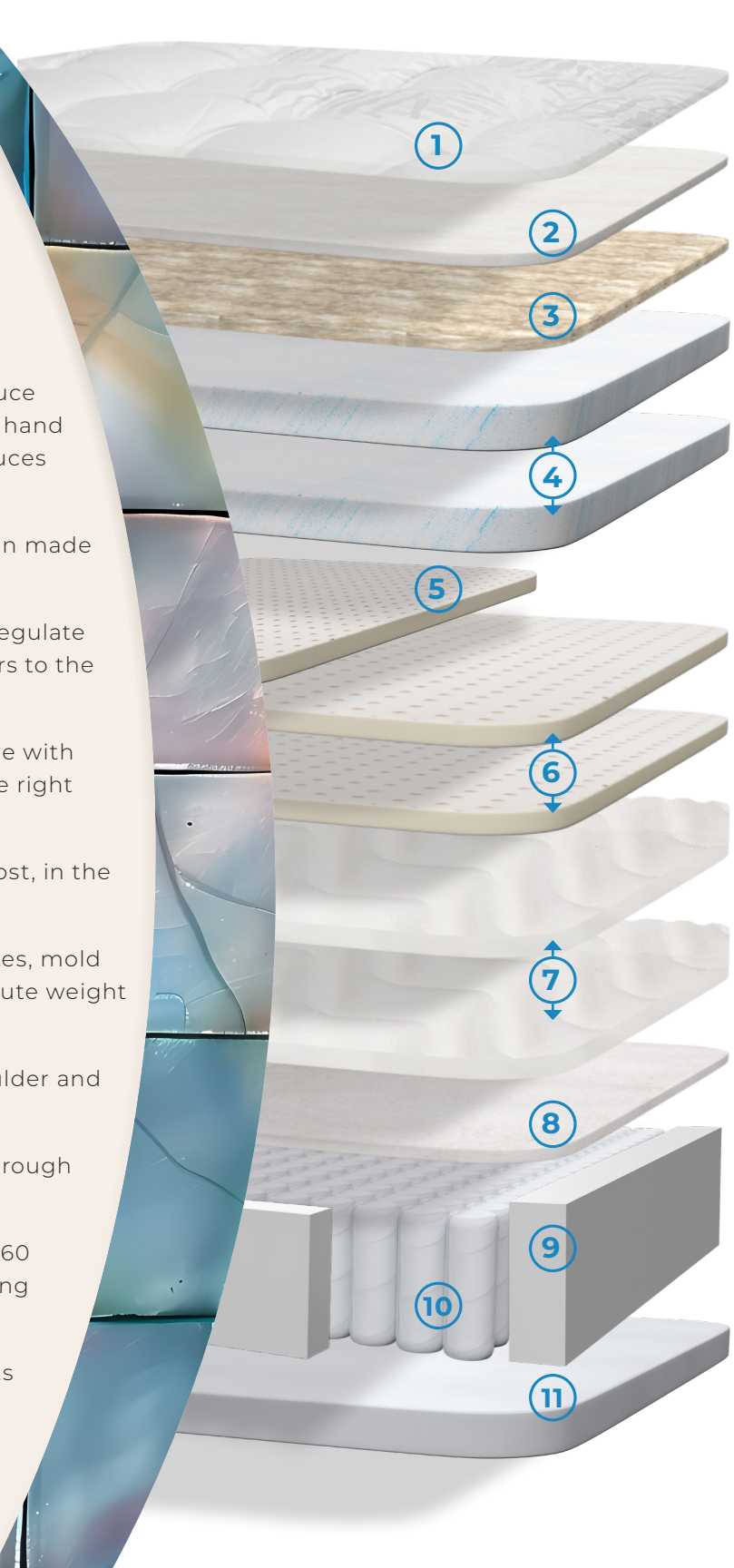
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# LARCHMONT

## *Luxury Top Plush*

### KEY FEATURES #6943

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 3. NEW ZEALAND WOOL & CASHMERE** New Zealand wool and cashmere naturally regulate temperature and wicks away moisture. We add the perfect blend of these two natural fibers to the quilt to keep you comfortable, cool and dry.
- 4. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 5. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 6. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 7. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 8. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 9. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 10. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
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*Where Sleep is Paramount™*

## LARCHMONT

*Luxury Top  
Medium*

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#6944



20 YEAR WARRANTY



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FOUNDATION



ADJUSTABLE BASE FRIENDLY



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IN THE USA

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# LARCHMONT

## *Luxury Top Medium*

### KEY FEATURES #6944

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 3. NEW ZEALAND WOOL & CASHMERE** New Zealand wool and cashmere naturally regulate temperature and wicks away moisture. We add the perfect blend of these two natural fibers to the quilt to keep you comfortable, cool and dry.
- 4. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- 5. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 6. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 7. HIGH-DENSITY PLUSH MEMORY FOAM** Quick recovery memory foam provides the greatest level of motion separation and pressure relief.
- 8. 1872 POCKET MICRO COIL** The micro coils instantly conform to your body to reduce body impressions, provide maximum support and maintain ultimate comfort for you all night long.
- 9. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 10. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
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# paramount

## *Legacy*

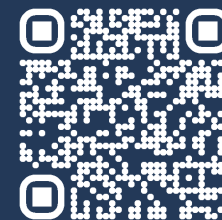


## Arthur 1.0

### *Firm*

### Paramount Collection

Classic East Coast luxury intersects next-generation innovation in the new Paramount line. The collection features innovative state of the art materials like natural latex, copper, graphite & silver high-density memory foam, gel-infused memory foam and German engineered pocket springs.



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COTTON INCORPORATED.



20 YEAR WARRANTY



AMISH HANDCRAFTED  
FOUNDATION



ADJUSTABLE BASE FRIENDLY

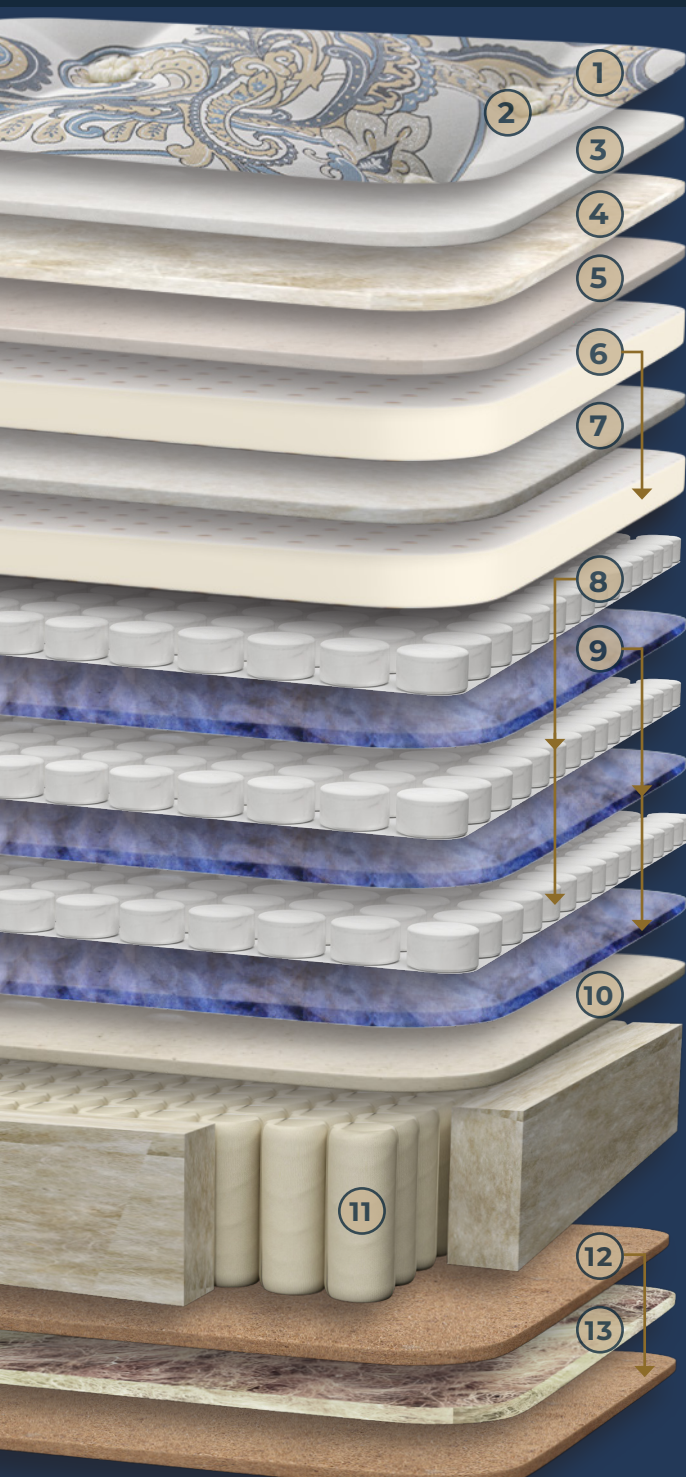


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IN THE USA



# Arthur 1.0

## *Firm*



### KEY FEATURES #6980

- 1. DESIGNER LUXURY DAMASK FIBER** Damask is a woven, reversible patterned fabric, typically made from silk, wool, linen, cotton, or synthetic fibers that is known for its durability and resistance to wear and tear, while its smooth and lustrous surface lends a luxurious look.
- 2. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 3. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 4. NEW ZEALAND WOOL & CASHMERE** New Zealand wool and cashmere naturally regulate temperature and wicks away moisture. We add the perfect blend of these two natural fibers to the quilt to keep you comfortable, cool and dry.
- 5. NATURAL WOOL & COTTON FIBER** Natural cotton is a lightweight fiber that is hypoallergenic, recyclable, and biodegradable. It keeps your sleeping environment refreshing and chemical free. Wool helps to wick heat and moisture away from your body. It's a soft and fluffy material that allows your mattress to breathe keeping your bed cool and dry.
- 6. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dust-mites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 7. MERINO & JOMA® WOOL** Merino wool traps air in the sleeping surface, enabling micro-climate control. Joma Wool® is crimped to increase bulk, springiness, comfort, and longevity. The resulting regulation of body temperature and humidity ensures a more comfortable night's sleep.
- 8. 1872 POCKET MICRO COILS** The micro coils instantly conform to your body to reduce body impressions, provide maximum support and maintain ultimate comfort for you all night long.
- 9. RECYCLED "BLUE" COTTON** Content that has been recycled after the manufacturing process but before being consumed is known as post-industrial content, like pre-consumer content. By utilizing recycled materials, such as breathable cotton, we can minimize our carbon footprint and promote a healthier planet, ultimately leading to a more restful sleep for both you and the earth.
- 10. RECYCLED COTTON & WOOL** Cotton is breathable, allowing for more airflow throughout the mattress. Wool helps to naturally regulate temperature while keeping the body cool and dry.
- 11. HAND-TIED CALICO-ENCASED POCKET SPRING** Breathable, natural cotton is hand-tied around individual pocket springs, offering support just where the body needs it and alleviating pressure points.
- 12. COCONUT FIBER PAD** Natural and sustainable, our plant-derived coconut fiber support pad is made from coconut fiber and provides optimal mattress support while eliminating the need for polyurethane foam.
- 13. CORN FIBER PAD** Natural and sustainable, our plant-derived fiber support pad is made from corn and provides optimal mattress support while eliminating the need for polyurethane foam.



# paramount

## *Legacy*

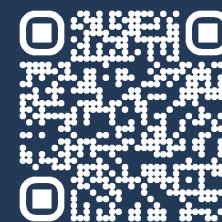


## Arthur 6.0

### *Medium Euro-Top*

### Paramount Collection

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20 YEAR WARRANTY



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FOUNDATION



ADJUSTABLE BASE FRIENDLY

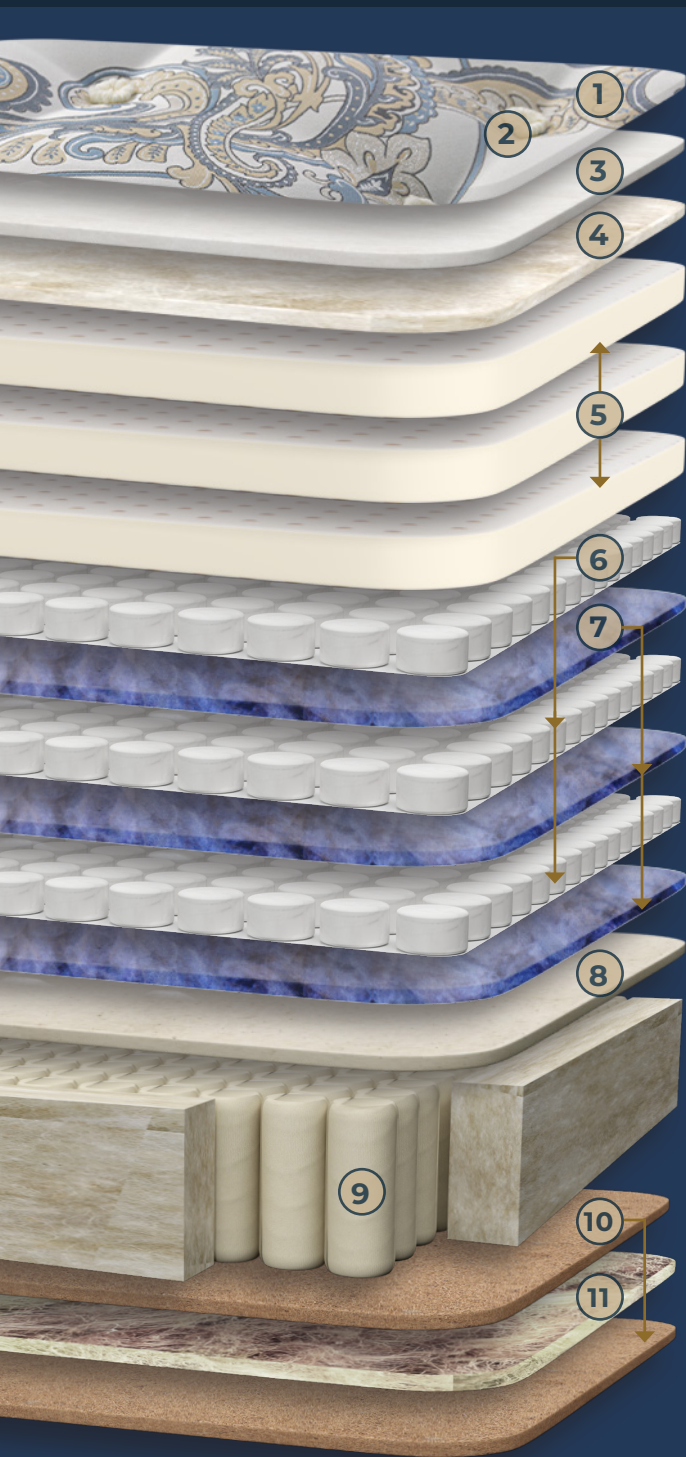


HANDCRAFTED  
IN THE USA



# Arthur 6.0

## Medium Euro-Top



### KEY FEATURES #6982

- 1. DESIGNER LUXURY DAMASK FIBER** Damask is a woven, reversible patterned fabric, typically made from silk, wool, linen, cotton, or synthetic fibers that is known for its durability and resistance to wear and tear, while its smooth and lustrous surface lends a luxurious look.
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- 5. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dust-mites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 6. 1872 POCKET MICRO COILS** The micro coils instantly conform to your body to reduce body impressions, provide maximum support and maintain ultimate comfort for you all night long.
- 7. RECYCLED "BLUE" COTTON** Content that has been recycled after the manufacturing process but before being consumed is known as post-industrial content, like pre-consumer content. By utilizing recycled materials, such as breathable cotton, we can minimize our carbon footprint and promote a healthier planet, ultimately leading to a more restful sleep for both you and the earth.
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## *Legacy*

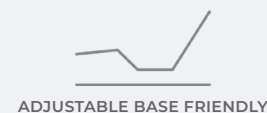
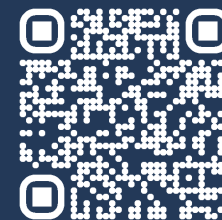


## Arthur 9.0

### *Plush Euro-Top*

### Paramount Collection

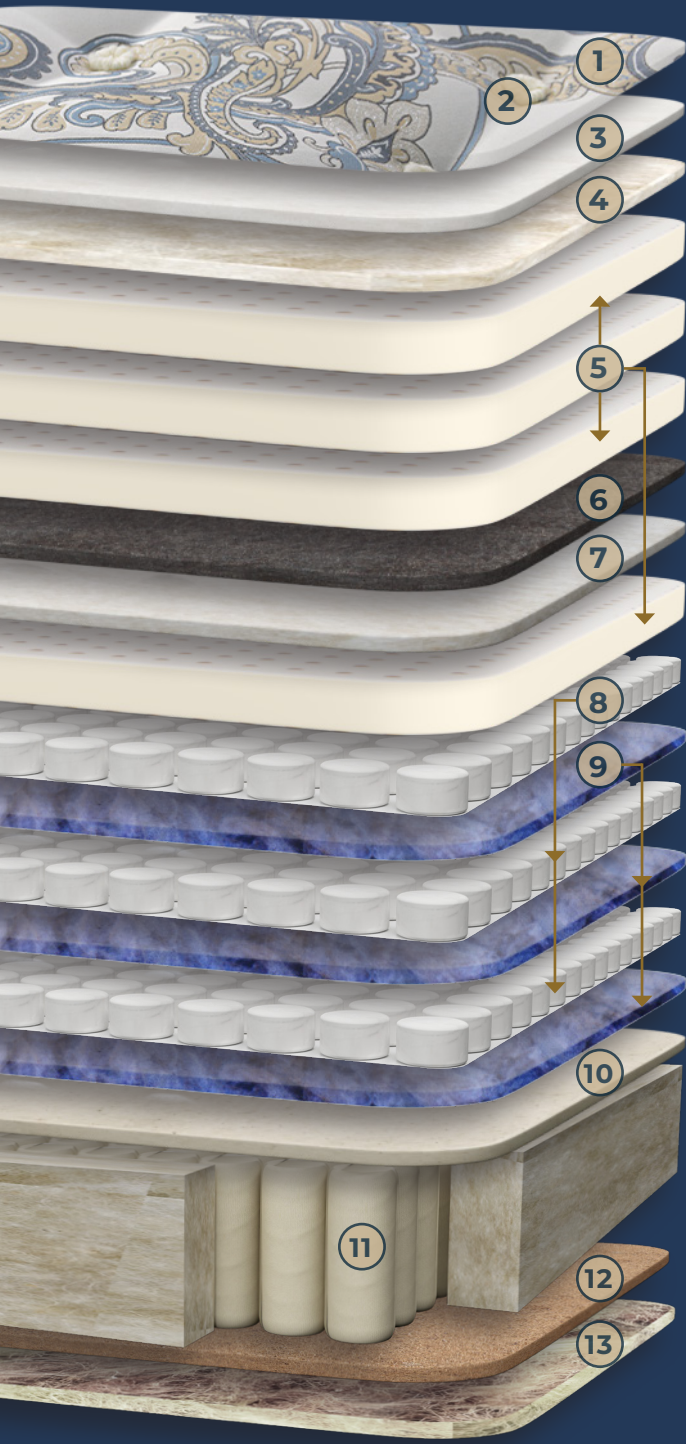
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# Arthur 9.0

## Plush Euro-Top



### KEY FEATURES #6984

1. **DESIGNER LUXURY DAMASK FIBER** Damask is a woven, reversible patterned fabric, typically made from silk, wool, linen, cotton, or synthetic fibers that is known for its durability and resistance to wear and tear, while its smooth and lustrous surface lends a luxurious look.
2. **COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
3. **NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
4. **NEW ZEALAND WOOL & CASHMERE** New Zealand wool and cashmere naturally regulate temperature and wicks away moisture. We add the perfect blend of these two natural fibers to the quilt to keep you comfortable, cool and dry.
5. **CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dust-mites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
6. **TAIL-LOC HORSE HAIR** Naturally resilient horse hair is a long, large-diameter fiber that is heat crimped to create additional spring-like recovery. This resiliency and outstanding ventilation, temperature, and humidity control make it an excellent base for fiber build-up.
7. **MERINO & JOMA® WOOL** Merino wool traps air in the sleeping surface, enabling micro-climate control. Joma Wool® is crimped to increase bulk, springiness, comfort, and longevity. The resulting regulation of body temperature and humidity ensures a more comfortable night's sleep.
8. **1872 POCKET MICRO COILS** The micro coils instantly conform to your body to reduce body impressions, provide maximum support and maintain ultimate comfort for you all night long.
9. **RECYCLED "BLUE" COTTON** Content that has been recycled after the manufacturing process but before being consumed is known as post-industrial content, like pre-consumer content. By utilizing recycled materials, such as breathable cotton, we can minimize our carbon footprint and promote a healthier planet, ultimately leading to a more restful sleep for both you and the earth.
10. **RECYCLED COTTON & WOOL** Cotton is breathable, allowing for more airflow throughout the mattress. Wool helps to naturally regulate temperature while keeping the body cool and dry.
11. **HAND-TIED CALICO-ENCASED POCKET SPRING** Breathable, natural cotton is hand-ties around individual pocket springs, offering support just where the body needs it and alleviating pressure points.
12. **COCONUT FIBER PAD** Natural and sustainable, our plant-derived coconut fiber support pad is made from coconut fiber and provides optimal mattress support while eliminating the need for polyurethane foam.
13. **CORN FIBER PAD** Natural and sustainable, our plant-derived fiber support pad is made from corn and provides optimal mattress support while eliminating the need for polyurethane foam.