paramount



Arthur 1.0 Firm

Paramount Collection

Classic East Coast luxury intersects next-generation innovation in the new Paramount line. The collection features innovative state of the art materials like natural latex, copper, graphite & silver high-density memory foam, gel-infused memory foam and German engineered pocket springs.







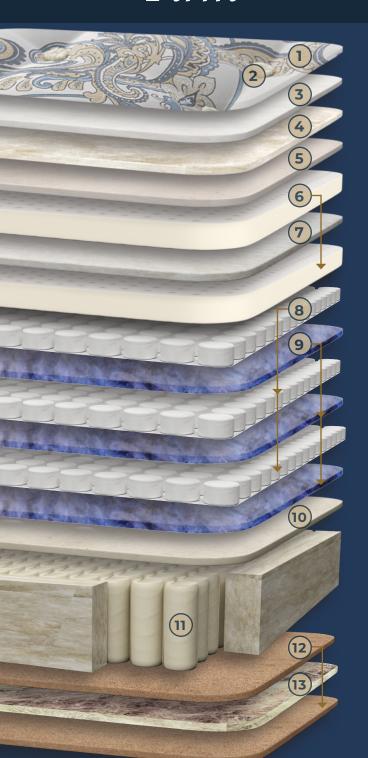








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KEY FEATURES #6980

- 1. **DESIGNER LUXURY DAMASK FIBER** Damask is a woven, reversible patterned fabric, typically made from silk, wool, linen, cotton, or synthetic fibers that is known for its durability and resistance to wear and tear, while its smooth and lustrous surface lends a luxurious look.
- 2. COMPRESSION HAND TUFTING Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- **3. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- **4. NEW ZEALAND WOOL & CASHMERE** New Zealand wool and cashmere naturally regulate temperature and wicks away moisture. We add the perfect blend of these two natural fibers to the quilt to keep you comfortable, cool and dry.
- 5. NATURAL WOOL & COTTON FIBER Natural cotton is a lightweight fiber that is hypoallergenic, recyclable, and biodegradable. It keeps your sleeping environment refreshing and chemical free. Wool helps to wick heat and moisture away from your body. It's a soft and fluffy material that allows your mattress to breathe keeping your bed cool and dry.
- **6. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dust-mites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- 7. MERINO & JOMA® WOOL Merino wool traps air in the sleeping surface, enabling microclimate control. Joma Wool® is crimped to increase bulk, springiness, comfort, and longevity. The resulting regulation of body temperature and humidity ensures a more comfortable night's sleep.
- **8. 1872 POCKET MICRO COILS** The micro coils instantly conform to your body to reduce body impressions, provide maximum support and maintain ultimate comfort for you all night long.
- **9. RECYCLED "BLUE" COTTON** Content that has been recycled after the manufacturing process but before being consumed is known as post-industrial content, like pre-consumer content. By utilizing recycled materials, such as breathable cotton, we can minimize our carbon footprint and promote a healthier planet, ultimately leading to a more restful sleep for both you and the earth.
- 10. RECYCLED COTTON & WOOL Cotton is breathable, allowing for more airflow throughout the mattress. Wool helps to naturally regulate temperature while keeping the body cool and dry.
- 11. HAND-TIED CALICO-ENCASED POCKET SPRING Breathable, natural cotton is hand-tied around individual pocket springs, offering support just where the body needs it and alleviating pressure points.
- 12. COCONUT FIBER PAD Natural and sustainable, our plant-derived coconut fiber support pad is made from coconut fiber and provides optimal mattress support while eliminating the need for polyurethane foam.
- 13. CORN FIBER PAD Natural and sustainable, our plant-derived fiber support pad is made from corn and provides optimal mattress support while eliminating the need for polyurethane foam.