

paramount Where Sleep is Paramount.

1935

Lux Firm

Our flagship east coast luxury mattress collection pays homage to Paramount Sleep Company's founding in Norfolk, Virginia, in 1935. The innovative design draws inspiration from calming and peaceful ambience of the coastal shores. Drift off into a deep, restful slumber that you deserve.

#6936















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KEY FEATURES #6936

- 1. **COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- **3. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- **4. COOLING GEL CONTOUR FOAM** Super-soft, pressure-relieving contour foam is made with ridges to alleviate aches and pains. It molds to the contours of your body, providing just the right amount of support where you need it most.
- **5. HIGH-DENSITY SUPPORT FOAM** High-quality, dense support foams conform to your body, which diminishes uncomfortable pressure points while you sleep.
- **6. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- **7. CERTIFIED ORGANIC LATEX** GOLS certified, hypoallergenic and resistant to dustmites, mold and mildew, natural latex gently lifts your body, conforms to your unique shape and distribute weight evenly.
- **8. COOLING GEL MEMORY FOAM** Provides superior motion separation and pressure relief for a peaceful night's rest with minimal partner disturbance.
- **9. RECYCLED INSULATOR PAD** The high density recycled insulator pad in the upholstery layers provides deep down support and pressure relief.
- **10.5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 11. 100% PURE COTTON Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- **12. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- **13. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 14. HIGH-DENSITY BASE FOAM Provides optimal support for all the pocket springs.

