

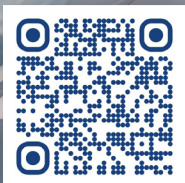
paramount
Where Sleep is Paramount™

ISADORE

Extra Firm

Our flagship east coast luxury mattress collection pays homage to Paramount Sleep Company's founding in Norfolk, Virginia, in 1935. The innovative design draws inspiration from calming and peaceful ambience of the coastal shores. Drift off into a deep, restful slumber that you deserve.

#6918



20 YEAR WARRANTY



AMISH HANDCRAFTED
FOUNDATION



ADJUSTABLE BASE FRIENDLY



HANDCRAFTED
IN THE USA

The Seal of Cotton is a trademark of Cotton Incorporated.

ISADORE *Extra Firm*

KEY FEATURES #6918

- 1. COMPRESSION HAND TUFTING** Creates loft that supports the body to virtually reduce body impressions. Hand tufting is a true mark of quality. Durable fasteners are inserted by hand through all layers to secure the upholstery. This time-intensive technique dramatically reduces body impressions and provides superb support.
- 2. NATURAL FR RAYON FIBER** The fire-retardant fiber we use is the most natural design made from a Rayon and Silicate combination.
- 3. SILK, WOOL & CASHMERE BLEND** Naturally regulates temperature and wicks away moisture. The perfect blend is added to the quilt to keep you comfortable, cool and dry.
- 4. HIGH-DENSITY SUPPORT FOAM** High-quality, dense support foams conform to your body, which diminishes uncomfortable pressure points while you sleep.
- 5. NATURAL LATEX LUMBAR SUPPORT** Provides extra support where you need it most, in the center third of your body, virtually eliminating sagging in the center of the mattress.
- 6. COOLING GEL MEMORY FOAM** Provides superior motion separation and pressure relief for a peaceful night's rest with minimal partner disturbance.
- 7. 5-ZONE HIGH-DENSITY PERFORMANCE FOAM** Reduces pressure points in shoulder and hip areas and increases support in the lumbar zone and behind the knees.
- 8. 100% PURE COTTON** Breathable, traceable natural cotton works to keep air flowing through the mattress, providing temperature control all night long.
- 9. UPHOLSTERY-GRADE FOAM ENCASEMENT** Permanently seals the innerspring 360 degrees around to deliver a durable, more comfortable seating edge with 20% more sleeping area.
- 10. 896 FIRM 13.75 GAUGE POCKET SPRING** The 896 firm pocketed spring unit boasts 13.75-gauge springs for the firmest, deep-down support for ideal comfort throughout the entire mattress.
- 11. HIGH-DENSITY BASE FOAM** Provides optimal support for all the pocket springs.

