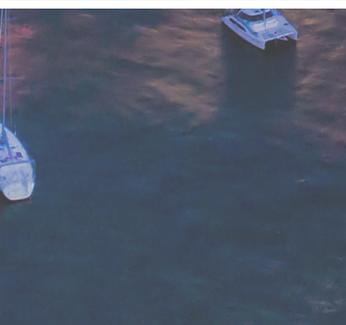


**A. H. BEARD**  
PREMIUM SLEEP SINCE 1899







**A. H. BEARD**

**PREMIUM SLEEP SINCE 1899**

## **Australia's Superior Luxury Mattress**

For more than 100 years Australia's A.H. Beard has been the premier supplier of best-in-class luxury mattresses throughout the world. Now that same luxury bed is available in the U.S. When you sleep on an A.H. Beard high-end mattress system, you can rest assured that we have put all of our attention and care into every last stitch.



## **Advanced Coil Systems**

The Advanced Coil Systems, including the Steel Encased Pocketed Spring and the 5-Zone Quantis Pocketed Spring, are the heart of the A.H. Beard Collection. These cores adapt to the body's shape and weight, providing unparalleled support.



## **Exotic, Natural Components**

Generous amounts of natural, exotic fillings are the essence of A.H. Beard. Layers of silk cashmere and New Zealand wool create remarkable feels. Natural Comfort Layers complement exotic layers of natural latex to create the comfort and support your body craves.



## **Styled for Luxury**

Expertly upholstered in luxurious damasks and natural silk and wool with full outer tufting, A.H. Beard is the ultimate luxury mattress. Backed by a 20-year, non-prorated warranty, you can rest assured your mattress will support you for years to come.

# THE LEGACY OF A .H . BEARD

*Headquartered in Padstow, New South Wales, A.H. Beard has roots in a venture founded by Enoch Beard in 1899. Then called the Australian Bedding Mill, it supplied immigrants with palliasses and tufted horsehair mattresses as they disembarked from ships.*

*In 1926, a fire destroyed the mill and, with it, the family's fortunes. Albert Beard, Enoch's son and the grandfather of the company's current leadership, took up the challenge of rebuilding the company—one handmade mattress at a time.*

*Today, the company is led by the fourth generation of the Beard family. Brothers Garry Beard, who is chairman, and Allyn Beard, director, hold the key executive positions. With careful collaboration and attention to the legacy of A.H. Beard, this luxury collection is now available in the United States.*





# HANDCRAFTED LUXURY SINCE 1899



*To be delivered to Morley Hospital. December, 1933.*

# BUILT ON 6 PILLARS OF SLEEP ARCHITECTURE AND DESIGN

## 1. Temperature Regulation:

**NATURAL FIBERS** - The combination of natural fibers creates airflow in the mattress that provides cool and dry temperature regulation an all-night.

**COOLING PE FABRICS** - Provide an immediate cooling sensation to help you fall asleep faster and ensures a comfortable night's sleep from start to finish.

**NATURAL COTTON** - 10 lbs of high-quality cotton for hypo-allergenic, breathable, and comfortable sleep.

## 2. Reduced Partner Disturbance:

**HIGH-DENSITY VISCO MEMORY FOAM ENCASEMENT** – Encased in a thick layer upholstery lid of High-Density Pressure Relieving Visco Memory Foam that permanently seals the innerspring 360 degrees around to deliver a durable seating edge and 20% more sleeping area.

**HIGH-PROFILE POCKET SPRING** design to reduce partner disturbance.

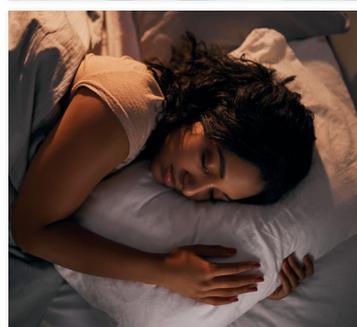
**HIGH-QUALITY THREAD COUNT** Belgian knit fabrics for no motion sleep comfort.

## 3. Quality Materials:

**6 EMBROIDERED VERTICAL HANDLES**

**CONSTRUCTION MATERIALS:**

- Dense knit and damask fabrics
- Natural silk, wool and cashmere
- Natural cotton
- Viscose memory foam
- Upholstery grade foam



#### 4. All-Over Comfort:

Great surface comfort

Deep down comfort using thicker quilt packages

#### 5. The Right Feel:

Available in a wide range of comfort levels

Sleep designs for side, back and stomach sleepers

#### 6. All Night Support:

Supportive, high-density pocket spring units

##### COMPRESSION HAND TUFTING -

Creates loft that works against the body to virtually reduce body impressions.

**QUALITY MATERIALS** - Made with luxury, high-quality materials for comfort and support that's "Built To Last"

##### QUILTED COOLING GEL LUMBAR -

Added to the quilt layers, quilted cooling gel lumbar provides extra support where you need it most and allows a cooler night's sleep.

**Right sleep architecture for long-lasting performance with a 15-year warranty**



# TRADITIONAL HANDCRAFTED DESIGN

## Durability That's Made to Last

### ***702 HIGH-DENSITY POCKET SPRING***

Found in these Classic collection models: Freya Extra Firm, Kaiya Luxury Firm, Lennox Plush, and Lennox Plush Euro Top.

The high-density pocketed coil construction offers a firmer, deep-down support, more airflow, and ensures optimum support across the surface for proper spinal alignment.

### ***896 FIRM, 13.75-GAUGE 3-ZONE POCKET SPRING***

Found in these Classic collection models: Arlo Pillow Top, and Bindi Euro Top.

The 896 firm 3-zone pocketed spring unit boasts 13.75-gauge springs for a firmer, deep-down support that gives you ideal comfort throughout the entire mattress.





# DESIGNATIONS



MADE IN USA





## OUR GUARANTEE

*Every detail of the A.H. Beard collection was thoroughly processed and tested to ensure we were exceeding the expectations of the American luxury consumer. Our philosophy focuses on the pursuit of perfection and the delivery of a deep, energizing night's sleep, helping to fulfill dreams for a healthy life.*

*15 Year Warranty*



**PARAMOUNT**<sup>®</sup>  
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