

A.H.BEARD[®]

HANDCRAFTED LUXURY SINCE 1899





A.H. BEARD®
HANDCRAFTED LUXURY SINCE 1999

A.H.BEARD®

HANDCRAFTED LUXURY SINCE 1899



CONTENT

II The A.H. Beard Legacy

American Natural Luxury

IV Advanced Coil Systems

VI Natural Comfort Layers

VII Exotic Fibers & Specialty Foams

VIII Authentic Craftsmanship

IX Our Guarantee

Australia's Superior Luxury Mattress

For more than 100 years Australia's A.H. Beard has been the premier supplier of best-in-class luxury mattresses throughout the world. Now that same luxury bed is available in the U.S. When you sleep on an A.H. Beard high-end mattress system, you can rest assured that we have put all of our attention and care into every last stitch.

Advanced Coil Systems

The 896 3-Zone Pocket Spring unit is the heart of the A.H. Beard Collection. This core adapts to the body's shape and weight, providing unparalleled support.

Exotic, Natural Components

Generous amounts of natural, exotic fillings are the essence of A.H. Beard. Layers of silk cashmere and New Zealand wool create remarkable feels. Natural Comfort Layers complement exotic layers of natural latex to create the comfort and support your body craves.

Styled for Luxury

Expertly upholstered in luxurious damasks and natural silk and wool with full outer tufting, A.H. Beard is the ultimate luxury mattress. Backed by a 20-year, non-prorated warranty, you can rest assured your mattress will support you for years to come.

THE LEGACY OF A.H. BEARD

A.H. Beard is one of Australia's leading manufacturers of quality sleep solutions, with a history spanning more than 120 years. Established in 1899, A.H. Beard is an iconic Australian family owned and operated business. Fourth generation directors, Garry and Allyn Beard, head up the business with the fifth generation working alongside them.

Driven by a purpose to 'improve lives through better sleep since 1899', A.H. Beard has built an enviable reputation as the innovators in sleep products. Scouring the globe for the finest materials and the latest in sleep technologies, combined with extensive knowledge, expert craftsmanship and experience, enable A.H. Beard to provide the best sleep solutions.

With manufacturing facilities across the United States, they are committed to ensuring that all of their employees enjoy a safe and healthy workplace, and that their operations, products and services minimize the potential impact on the environment.

Proudly made in the USA. A.H. Beard's rich heritage and history can be seen in every product they make and is reflected in the Made in the USA quality assurance seal. They currently employ hundreds of highly skilled Americans who are passionate about supporting local business and manufacturing.

A.H. Beard... 'Improving lives through better sleep - since 1899'



HANDCRAFTED LUXURY SINCE 1899



FOAM ENCASEMENT

Framing the 896 fabric-encased pocketed spring unit is a high-density support foam encasement that helps to reinforce the whole mattress, preventing sagging. Encasing the inner mattress fillings within a supportive foam border helps to improve mattress durability, reduces the likelihood of sagging and prevents a feeling of "rolling-off".

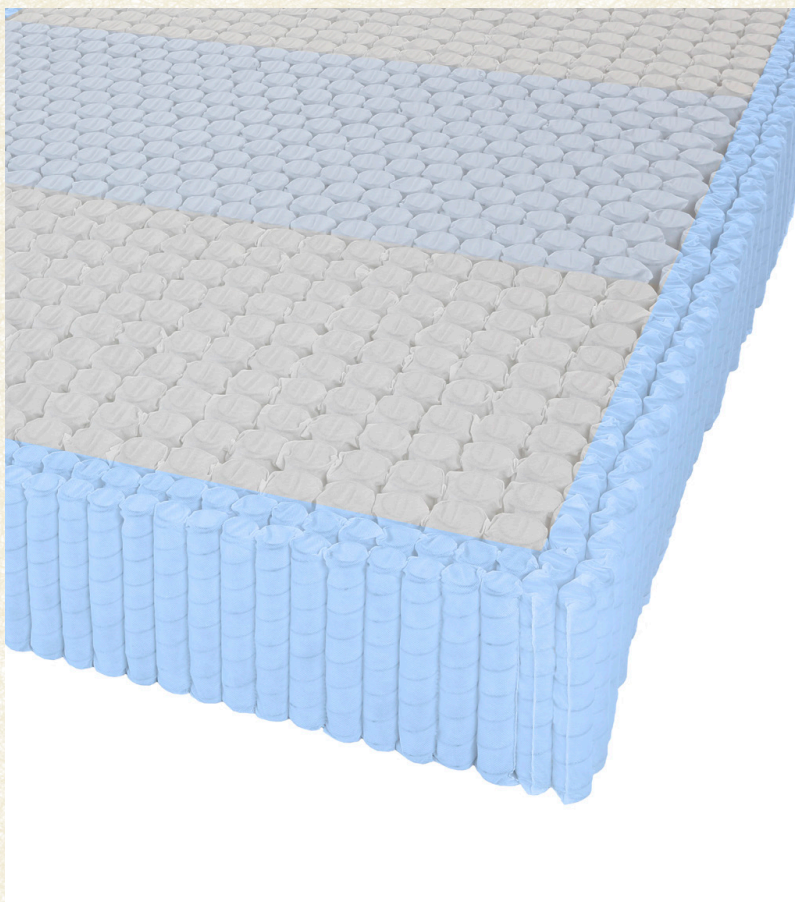
The added feature of foam encasement permanently seals the innerspring 360 degrees around to deliver a durable, comfortable seating edge and 20% more sleeping area. Sleeping space is maximized with edge-to-edge support, which is especially important if you share a bed with a partner. With a reinforced, sturdy edge you can enjoy more support right away across the entire mattress.



5 - ZONE POCKET SPRING UNIT

Pocket springs move independently of each other to deliver the utmost support and comfort while also greatly reducing partner disturbance.

The A.H. Beard Collection mattresses boast 896 pocketed coils. Firm and Luxury Firm models use a 13.75-gauge unit for firmer, deep-down support, while the Plush and Pillow Top models use a 15-gauge unit for more conforming support. No matter your preference, you'll experience ideal comfort throughout the entire mattress.



Natural comfort layers complement exotic fibers and specialty foams, creating the comfort and support your body craves.



NATURAL TALALAY LATEX

Resilient natural latex create a plush feel, conforming instantly to embrace your body's unique shape. It distributes weight evenly, reducing the pressure points that cause tossing and turning.



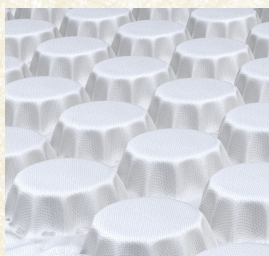
EUROPEAN MICRO COIL COMFORT LAYER

The European mini coil design instantly conforms to your body, providing ultimate comfort to the areas you need it most. The 2000 points of contact reduce body impressions while maintaining maximum support.



COPPER INFUSED BLENDED LATEX

Copper is naturally antimicrobial and is known for its heat transferring properties. Infusing natural Talalay latex with copper helps ensure a healthier, cooler night's sleep.



LUMBAR SUPPORT MICRO COIL

520 micro coils, in an exclusive micro coil lumbar design, provide extra support where you need it most.

THE EXOTIC FIBERS & SPECIALTY FOAMS



NATURAL SILK, WOOL & CASHMERE

Natural silk, wool and cashmere offers a long-lasting, soft luxurious sleep surface. It naturally keeps you warm in the winter and cool in the summer.



NEW ZEALAND NATURAL WOOL

100% natural New Zealand wool wicks moisture away and dissipates it back into the air, keeping the sleeper cool and dry.



CERTIPUR-US® CERTIFIED COOLING GEL COMFORT FOAM

The combination of gel and foam increases support for the body while maintaining the utmost level of comfort and a cool sleeping temperature.



HD COMFORT & SUPPORT FOAMS

High density comfort and support foams provide a luxurious feel, long-lasting comfort, support and durability.

AUTHENTIC CRAFTSMANSHIP & INNOVATION

WHAT'S YOUR SLEEP COLOR?



The A.H. Beard collection is now available in designer color choices.
Your Color. Your Design. Your Sleep.



COMPRESSION HAND TUFTED PROMISE

Each A.H. Beard mattress is fully outer tufted by hand, securing the upholstery layers to ensure that they will not settle or shift over time. We tuft our mattresses with natural wool rosettes.



LUXURY YOU CAN SEE

Every A.H. Beard mattress is crafted with attention paid to the finest of details, including six vertical handles for easy positioning.





OUR GUARANTEE

Every detail of the A.H. Beard collection was thoroughly processed and tested to ensure we were exceeding the expectations of the American luxury consumer. Our philosophy focuses on the pursuit of perfection and the delivery of a deep, energizing night's sleep, helping to fulfill dreams for a healthy life.

20 Year Warranty

