



# Paramount Sleep Welcomes Al VanDerlinden

Our family is growing! We are pleased to announce that Al VanDerlinden has joined the Paramount Sleep team as Northeast Key Account Representative.

Al comes to Paramount from Kingsdown, Inc., where he served as an account executive for nearly 20 years.

“We are fortunate to have Al’s many years of bedding industry expertise and retailer insight at our disposal,” reflected Director of Sales Steve Maddox. “I know he’ll be a great asset to our Northeast retailers.”

Al will cover territories in Michigan, Northern Illinois, Ohio, Pennsylvania, Maryland, Delaware, and Washington, D.C.

“I very much enjoy and value building relationships with my retail partners and within the bedding industry,” commented VanDerlinden. “I get great satisfaction being part of their success.”

Based in Michigan, Al enjoys spending time with his family, especially his three grandchildren.

